



EU Data act

Shelly Devices provide data access primarily through Shelly Smart Control a cloud-based platform and related services, allowing users to gain insights into energy, sustainability, asset, and power/electrical data for optimization, maintenance, and improved reliability. Access is often provided through user-friendly interfaces, APIs, or dashboards, with options for data consent management and robust security measures.

When the Shelly Device is connected to the Shelly service - Shelly Smart Control, data (personal and non-personal) can be processed and stored. More information about the Shelly Service Data available at: <https://control.shelly.cloud/#/terms-and-conditions> and <https://control.shelly.cloud/#/privacy-policy>

For using the Shelly Device via a third party integrated service, data might be processed and stored by the relevant service provider in compliance with their terms of use and privacy policy. By sharing your Shelly Device to third party service you are sharing your data. Make sure to read the third party's terms of service and any referent data information before connecting your Shelly Device thereto.

Methods of Data Access and Management:

- **Shelly Smart Control**

This platform offers services for processing and accessing Device and Device related data.

- **APIs and Dashboards:**

Users can access real-time data and insights through, [Application Programming Interfaces \(APIs\)](#) or user-friendly dashboards provided by Shelly Smart Control available for [iOS](#), [Android](#) and [Web](#).

- **Web Interface**
- **Integrators Access**

In some cases, partners can be granted read-only or administrator access to device data within the platform, with control over these permissions via integrations. The Device user is the only one to decide with whom and what data can be shared.

- **Third-Party Applications:**

Shelly may provide links to third-party applications for convenience, but users are advised to review their data practices separately.

Shelly Devices can generate data. Depending on the type of device these data can vary. Shelly devices can be used as standalone devices or as a connected product to Shelly or third party integrated services at user's choice.

Lights

Shelly device (Connected product)	EAN
Shelly Duo GU10	3800235262290
Shelly RGBW GU10	3800235262313
Shelly Duo (E27)	3800235262122
Shelly Duo RGBW (E27)	3800235262306
Shelly Vintage A60	3800235262832
Shelly Vintage ST64	3809511202296
Shelly Vintage G125	3809511202289

Data generated by the connected product

The connected product is capable of generating data continuously and in real time as follows:

- **Data type:** Status of output, source of last command, configuration of auto timers, WiFi AP & STA status and configuration (IP, SSID, RSSI); Cloud and MQTT status and configuration; list of user webhooks; list of user schedules; system information (MAC, firmware version, available firmware updates, uptime, RAM & FS size)
- **Data format:** JSON
- **Estimated amount of data:** Up to 512KB

Information storage

The connected product is capable of storing data on a device or a remote server.

The intended storage period is:

- **On the device:** Infinite (until explicit reset request)
- **On remote server:** 3 years for statistics, last state and other UI related - infinite (until device deletion)

Data access and deletion

Direct access via Shelly Smart Control

- Shelly Smart Control Web app <https://control.shelly.cloud>
- Shelly Android/iOS App

Direct access via integrated third-party services

Remote Server Access via API

- <https://shelly-api-docs.shelly.cloud/integrator-api/>
- <https://shelly-api-docs.shelly.cloud/cloud-control-api/>

On Device Access

- Built-in WebUI
- HTTP API as described in <https://shelly-api-docs.shelly.cloud/gen1/#common-http-api>

Data deletion

Data stored on the connected product

- Factory reset via built-in WebUI
- Factory reset via powering the device ON and then OFF 5 times in a row in 5-second interval
- Factory reset via remote server access (Web,Android, iOS apps)

Data stored on the Shelly Cloud

Deletion of data about Devices added in the Shelly Cloud can be deleted via the functionalities of the Shelly Smart Control. The terms of use can be called/viewed at <https://control.shelly.cloud/#/terms-and-conditions>.

Deletion of Device data in the Shelly Cloud does not delete any data stored on the Device itself.

Quality of service

Depends on device load and network conditions, typ. sub-100ms response time from device direct APIs and sub-300 ms for remote server APIs.